



# Beauty Pageant Criteria

Criteria is an agreed-on standard of judgement. It could be regarded as similar to a rule.

Guidelines to determine criteria:

- Decide on categories to be judged. Be diverse.
- Use short, simple sentences.
- Use everyday language that is clear and will not confuse the judges.
- Write in a direct, conversational style (but avoid idioms, colloquialisms, and jargon).
- Be specific rather than general.
- Use active verbs.
- If working in a group, aim for consensus.
- Focus on the positive rather than the negative.

Adapted from: <https://www.lifehack.org/articles/lifestyle/10-simple-rules-for-good-writing.html>