



# Editorial Guidelines

## Purpose:

An editorial is the space for the writer's opinion to be voiced. It is often related to current issues.

## Steps:

- Choose a current issue. It need not be a controversial topic.
- Decide on your position on the issue. Decide whether you are against it or for it.
- Make sure that you have the necessary facts to support your claims.
- Choose a catchy headline, which will grab the attention of the reader.

## Structure:

- Introductory paragraph: Put forth your stance on the topic. Give your opinion as to why you have selected this position on the issue.
- Body: 2-3 paragraphs. Have at least three arguments, each supported by some strong facts. State the facts, evidence, and data (if available) to back up your position.
- Paragraph 4: State the opposing position. Provide the facts that support the opposing position/opinion.
- Paragraph 5: Dispute, challenge and question the opposing opinions, backed with facts.
- Concluding Paragraph: Briefly restate your opinion. Offer solutions or stimulate interest in the issue.

## Tips:

- Strengthen your opinion with:
  - statistical data
  - facts
  - pertinent quotes of eminent personalities
  - valid examples from the past
  - strong evidence
- Enrich your writing by using language techniques:
  - rhetorical questions
  - figures of speech such as alliteration, hyperbole, and euphemisms.
  - emotive language.
- Keep your strongest argument towards the end.

Adapted from: <https://worksheetplace.com/index.php?function=DisplaySheet&sheet=Write-an-Editorial&links>